

What is the Overseas Radio Network?



[Overseas Radio Network](#) is an online radio network created for anyone interested in life abroad – from the expert traveler or investor, to students of life and liberty, from the would-be expat just waiting to take that next step, to those who have already embarked on their new life overseas. Our panel of experts includes many of the top authorities in the international living and expat industry. They cover topics such as global asset protection, offshore banking and brokerage accounts, medical tourism, real estate opportunities, legal residency, second citizenship, and expatriation.

Who is the audience?



Overseas Radio Network boasts a global audience of listeners who include (but are not limited to): soon-to-be expatriates, global wealth and asset managers, global telecommuters, retirees, and foreign investors. Overseas Radio is geared toward a specific market of listeners who tunes in to find information about managing their assets overseas, moving to a foreign country, medical tourism, or looking for a long-term vacation destination.

What is This Week in Costa Rica?



[This Week in Costa Rica](#) is a weekly, 2 hour, [LIVE](#) program hosted by Corey Coates and Lisle Head. This program covers a wide variety of expat matters in Costa Rica. With live call-in questions, international guests, and entertaining hosts, this program offers an “on the ground” account of living and working as expatriates in Costa Rica.

The program broadcasts [LIVE](#) every Monday afternoon from 2pm to 4pm EST. The show is then rerun that evening and the following morning for live listeners in other time zones around the globe. The show is recorded and available for free download both indefinitely on the Overseas Radio Website and in Podcast form, anywhere, anytime.

This program is targeted specifically at listeners who are on the cusp of making the move to Costa Rica as retirees, expat workers, small business owners, or simply those with a taste for adventure and the financial means to live their dreams.

Our dedicated listeners are an active, specific demographic of consumers who tune in to reinforce and finalize their imminent move by talking live with experienced experts and hearing success stories of expats that made the move.

Advertising Program

Gold Package - \$500 usd per month (\$12.50/spot)



- Guranteed 8 spots per week plus 2 weekend spots
- **Minimum** 40 spots per month
- Banner ad on This Week in Costa Rica [website](#) (250 x 250)
- Feature placement near the top of the program
- Advertisement is embedded in the archive

Silver Package - \$375 usd per month (\$18.75/spot)



- **Minimum** 20 spots per month
- Banner ad on This Week in Costa Rica [website](#) (250 x 250)
- Advertisement is embedded in the archive

Bronze Package - \$200 usd per month (\$20/spot)



- **Minimum** 10 spots per month
- Advertisement is embedded in the archive

Network Advertising Programs and ORN Banner Ads

Overseas Radio Network offers advertising packages to have your advertisements featured throughout the entire programming day. Additionally, the Overseas Radio Network sells limited-rotation banner ads on their webpage and embedded in the Live Player. To request a detailed Media Kit and more information, email corey@overseasradio.com.

****A one-time production fee of \$100USD is applied to the all packages. The produced spot is the property of the advertiser and may be used in other media outlets should the advertiser desire.***